



DICK POPE/POLK COUNTY CHAPTER

presents

MEDIA BOOT CAMP

NATIONAL GUARD ARMORY

BARTOW AIR BASE

REPORT AT 0800 ON

WEDNESDAY 18 MAY 2011

**THIS IS YOUR OPPORTUNITY TO ENHANCE YOUR
PROFESSIONAL OUTREACH THROUGH SESSIONS
SPECIFICALLY RELATED TO YOUR SUCCESS IN PR**

**LEARN PUBLIC RELATIONS TIPS
FROM LOCAL DRILL INSTRUCTORS
(A.K.A. MEDIA REPS) FROM**

**WFLA, CHANNEL 8 THE LEDGER WLKF/WONN RADIO
BAY NEWS 9 WFTS, CHANNEL 28 THE NEWS CHIEF**

COST: \$40 FOR MEMBERS \$50 FOR NON-MEMBERS

**PRICE INCLUDES BREAKFAST BUFFET AND
2011 MEDIA GUIDE**

**RSVP NO LATER THAN MAY 9 AT 863-295-5905 OR
KELLY@VISITCENTRALFLORIDA.ORG**



The Few, The Proud, The PR Practitioners

